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# The 14<sup>th</sup> International Conference *The Future of Europe* – October 26-27 2023 –



## CONFERENCE PLENARY SESSIONS - DAY 1 Thursday, 26 October 2023



**Thursday, 26 of October 2023**

**8.30 – 9.15: Welcome and registration**

**Venue: Bucharest University of Economic Studies, Aula Magna**

**9.15 – 9.30 - Welcome and Opening Remarks**

**Venue: Bucharest University of Economic Studies, Aula Magna**

**Nicolae ISTUDOR**, Rector of Bucharest University of Economic Studies, Romania

**Gheorghe HURDUZEU**, Dean of the Faculty of International Business and Economics, Romania

**9.30– 11.30: Keynote Speeches**

**Venue: Bucharest University of Economic Studies, Aula Magna**

**Keynote speakers:**

**Andras G. INOTAI**

Professor emeritus, former director general of the Institute of World Economy, Budapest

Honorary professor, College of Europe Bruges

*"The European Union in a changing global and regional environment. Facing risks, managing challenges and shaping the future of Europe"*

**Jacques PELKMANS**

Associate Senior Fellow at CEPS

Visiting professor at the College of Europe in Bruges

*"The Single Market is an impressive economic construct, with useful spin-offs"*



**Ilya LINGORSKI**

Associate Professor, Department of Economics, Sofia University St. Kliment Ohridski  
Governing Council Member, Bulgarian National Bank, Bulgaria  
*"Capitalising the Sustainable Future of Europe"*

**Moderator: Clara VOLINTIRU**, Bucharest University of Economic Studies



**11.30 - 12.00: Coffee Break**

**Venue: Bucharest University of Economic Studies**



**12.00- 13.30: Keynote Speeches**

**Venue: Bucharest University of Economic Studies, Aula Magna**

**Keynote speakers:**

***Circular economy – a key anchor for building a sustainable future***

**Eliza VAȘ**

European Institute of Romania

*"Circular economy: what's at stake for Romania in the context of the megatrends that will shape the future of Europe?"*

**Aurelia - Ioana CHEREJI**

Associate Professor, University of Oradea, Romania

*"Agricultural and rural development in the context of a circular economy. Impact and opportunities for Romania"*

**Suzana CARP**

Expert Climate Policies and European Studies

Deputy Director, Cleantech For Europe, Bruxelles

*"Future-proofing Europe's economy: how to build a resilient net-zero economic model to uphold and advance European integration in the 21st century"*

**Florian NEAGU**

Deputy Director, Financial Stability Department, National Bank of Romania

*"Title to be confirmed"*

**Moderator: Mihai SEBE**, European Institute of Romania



**13.30 - 14.00: Lunch**

**Venue: Bucharest University of Economic Studies**





**14.00 – 15.30: Keynote Speeches**  
**Moldova & Romania – Joined efforts**

**Venue: Bucharest University of Economic Studies, Aula Magna**

**Keynote speakers:**

**Eugen DIJMĂRESCU**

Romanian Academy, Institute for World Economy

*"Enlargement of the European Union in the quest for more resilience"*

**Larisa DODU-GUGEA**

Dean of International Economic Relations Faculty, Academy of Economic Studies in Chisinau, Moldova

*"EU – The strategic partner of Moldova: present and perspectives"*

**Pîrlog Angela**

Associate Professor at the Academy of Economic Studies of Moldova

*"Intercultural integration of companies from Moldova in the European Union"*

**Moderator: Cristina DRĂGOI**, Professor, Bucharest University of Economic Studies

**15.30 – 17.00: Keynote Speeches**

**Venue: Bucharest University of Economic Studies, Aula Magna**

**Keynote speakers:**

**Dionysis SKARMEAS**

Professor of Marketing, Athens University of Economics and Business

*"Corporate Sustainability and Responsibility"*

**Yoram KROZER**

Director Sustainable Innovations Academy Netherlands

Visiting prof. Technical University of Graz

*"Are innovators in the EU successful compared to other large countries?"*

**Vikas TYAGI**

Associate Dean : International Affairs,

Professor (Finance & Accounting) & HOD MBA- School of Management & Commerce, Dev Bhoomi  
Uttarakhnad University

*"Economic Relation and Roadmap between India and EU"*

**Moderator: Radu-Cristian MUȘETESCU**, Bucharest University of Economic Studies



**CONFERENCE GALA DINER**  
**MARSHAL GARDEN RESTAURANT**  
**Starting with 19.00**





## CONFERENCE DAY 2 Friday, 27 October 2023



**Friday, 27 October 2023**

**11.00 – 13.00 – Round Table: *The Economic Diplomacy for Romania as EU Member***

**Venue: Bucharest University of Economic Studies / OMV Amphitheater – Room 2102**

**Hosts:**

**Dumitru MIRON, President of BUES Senate**

Bucharest University of Economic Studies, Romania

**Gheorghe HURDUZEU, Dean of the Faculty of International Business & Economics**

Bucharest University of Economic Studies, Romania

**Moderator: Radu-Cristian MUȘETESCU, Bucharest University of Economic Studies**

**14:30 – 16:30 – European Citizens Agora: *How to mitigate disinformation and fake news?***

**Venue: Bucharest University of Economic Studies / OMV Amphitheater – Room 2102**

**Event dedicated to the students of the Faculty of International Business & Economics**

**Organizers: Center EUROPE DIRECT Bucharest-Ilfov & European Institute of Romania**

**Keynote Speakers:**

**Gabriela GUIU**

PhD Candidate, Teaching Assistant, Faculty of Communication and Public Relations, National University of Political Studies and Public Administration

*"How to mitigate fake news and disinformation in Romania? Communication experts' perspectives and solutions"*

**Cătălina NASTASIU**

PhD, lecturer, Faculty of Communication and Public Relations, National University of Political Studies and Public Administration

*"Disinformation and climate change"*

**Iuliana CĂLIN,**

PhD Candidate, Teaching Assistant, Faculty of Communication and Public Relations, National University of Political Studies and Public Administration

*"The social impact of the fake news"*

**Moderator: Georgiana CHIVESCU, Center EUROPE DIRECT Bucharest-Ilfov, European Institute of Romania**

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## CONFERENCE ACADEMIC PANELS DAY 2 Friday, 27 October 2023



**Friday, 27 October 2023**

13.00 – 15.00: ACADEMIC PANEL 1: **BUSINESS ACROSS EUROPE**

**Chairs:** Alina ALEXOAEI & Raluca ROBU

*Bucharest University of Economic Studies, Faculty of International Business and Economics*



13.00 – 15.00: ACADEMIC PANEL 2: **THE NEW CHALLENGES OF THE EUROPEAN UNION'S GOVERNANCE**

**Chairs:** Ramona DIEACONESCU & Cristina DRĂGOI

*Bucharest University of Economic Studies, Faculty of International Business and Economics*



13.00 – 15.00: PANEL 3: **SURVIVAL OF THE EUROPEAN UNION**

**Chairs:** Matei APĂVĂLOAEI & Alexandru PĂTRUȚI

*Bucharest University of Economic Studies, Faculty of International Business and Economics*



13.00 – 15.30: ACADEMIC PANEL 4: **ADDRESSING CORPORATE SOCIAL RESPONSIBILITY AND RISK MANAGEMENT IN EUROPE**

**Chairs:** Irina IAMANDI & Laura CONSTANTIN

*Bucharest University of Economic Studies, Faculty of International Business and Economics*

